



## MEMBER TO MEMBER DISCOUNT PROGRAM

### HERE'S HOW IT WORKS!

We list your business and your special offers in our Member-to-Member discount brochure and provide a small but colorful "Register Sign" to display in your business, letting Members and customers know you are a proud participating business in our Member-to-Member discount program.

You (and all Chamber members) receive a Member-To-Member discount card to use at participating businesses. As an added bonus, you can let your employees take advantage of the discount program by listing them on the application so that they too can receive a discount card. (The discount card's expiration date coincides with your membership expiration.)

MCCC members, who may not even be aware of the goods and services that you offer, will have added incentive to shop at your business and hopefully refer their friends and family. As more MCCC businesses participate, you should see increased traffic in your business. Remember joining this program is no additional cost to you.

#### Three Easy Steps:

1. Fill out your company information on the attached application.
2. Decide which goods or service(s) you want to discount or which "value-added" benefits you would like to offer fellow Chamber Members and list them on the form. Don't forget to list any employees you want to provide with discount cards.
3. Return the completed form ASAP.  
By Fax (209) 966-4193 or Mail to: MCCC P.O. Box 425, Mariposa, CA 95338.

<b>TIP:</b>	<b>TIP:</b>
<p><i>Typical discounts range from 5-20%. "Buy one get one" type offers or "get a free item when you [whatever]" or "Call for current discounts" are common as well. Remember discount incentives, even moderate ones, bring people into your business. Select the "offerings" that you can continue to do on an on-going basis. We ask that changes NOT be made frequently. If an offer will expire provide the end date.</i></p>	<p><i>Take advantage of your "E-Blast" benefit by listing your member discounts or special offerings in each Friday's Email.</i></p> <p><i>Send MS Word files, .jpg or .pdf fliers to:</i></p> <p style="text-align: center;"><i>mariposachamber@sti.net</i></p>

If you need help in getting started or have any questions...

please call the Chamber office at: 209-966-2456.



## MEMBER TO MEMBER DISCOUNT PROGRAM APPLICATION

Please fill in the basic information below then decide which goods or service discounts or value-added benefits you would like to offer your fellow MCCC Members and identify them below. List each employee you would like to provide with a discount card. Please print.

Fax the form to (209) 966-4193 or Mail to: MCCC P.O. Box 425, Mariposa, CA 95338

**Business Name:** \_\_\_\_\_

**Physical Address:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Phone:** (    ) \_\_\_\_\_

**Brief description of your company's products or services offered:**

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**Exact description of discount offered:** (Offer discounts/incentives you can honor for at least 12 months. Advise the Chamber of any changes you may make to your offering ASAP. If an offer will expire provide the end date. )

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**Employees For which I am requesting at discount card: (list names)**

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

5. \_\_\_\_\_ 6. \_\_\_\_\_

7. \_\_\_\_\_ 8. \_\_\_\_\_

**Authorizing Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_